

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 583111-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| Mo 4 Health & Education | MO FOR HEALTH & EDU | 2427 |

Billing Address:

Buying Time LLC
Attention: Accounts Payable
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/16/12 - 10/22/12 | 583111 | 09842354 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 370 | 375 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/16/12 | 10/16/12 | M-F 12-1p | 12-1p | -T----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/16/12 12:29 PM M-F 12-1p 12-1p :30 MBF12TVENV101 \$500.00 NM | | | | | | | | | |
| 2 | 10/17/12 | 10/17/12 | M-F 12-1p | 12-1p | --W---- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/17/12 12:29 PM M-F 12-1p 12-1p :30 MBF12TVENV101 \$500.00 NM | | | | | | | | | |
| 3 | 10/18/12 | 10/18/12 | M-F 12-1p | 12-1p | ---T--- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/18/12 12:53 PM M-F 12-1p 12-1p :30 MBF12TVENV102 \$500.00 NM | | | | | | | | | |
| 4 | 10/19/12 | 10/19/12 | M-F 12-1p | 12-1p | ----F-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/19/12 12:39 PM M-F 12-1p 12-1p :30 MBF12TVENV102 \$500.00 NM | | | | | | | | | |
| 5 | 10/22/12 | 10/22/12 | M-F 12-1p | 12-1p | M----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/22/12 12:43 PM M-F 12-1p 12-1p :30 MBF12TVENV103 \$500.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 583111-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| Mo 4 Health & Education | MO FOR HEALTH & EDU | 2427 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|----------|------------------------------|----------------|---------|--------|----------------|------------|------|
| 6 | 10/16/12 | 10/16/12 | 930-10p | 930-10p | -T----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$1,800.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/16/12 930-10p 930-10p :00 \$1,800.00 NM Credited | | | | | | | | | |
| 7 | 10/17/12 | 10/17/12 | 930-10p | 930-10p | --W---- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$1,800.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/17/12 930-10p 930-10p :00 \$1,800.00 NM Credited | | | | | | | | | |
| 8 | 10/18/12 | 10/18/12 | 930-10p | 930-10p | ---T--- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$1,800.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/18/12 10:48 PM 930-10p 930-10p :30 MBF12TVENV101 \$1,800.00 NM * | | | | | | | | | |
| 9 | 10/19/12 | 10/19/12 | 930-10p | 930-10p | ----F-- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$1,800.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/19/12 10:32 PM 930-10p 930-10p :30 MBF12TVENV102 \$1,800.00 NM * | | | | | | | | | |
| 10 | 10/22/12 | 10/22/12 | 930-10p | 930-10p | M----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,800.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 11:33 PM 930-10p 930-10p :30 MBF12TVENV102 \$1,800.00 NM * | | | | | | | | | |
| 11 | 10/22/12 In 11 | 10/22/12 | MLB Championship Serie 3p-CC | | M----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,800.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 11:07 PM MLB Championship Series 3p-CC :30 MBF12TVENV103 \$1,800.00 NM | | | | | | | | | |

Total Spots **9** Gross Total **\$9,700.00**

Payment Terms 30 Days

Agency Commission **\$1,455.00**

Net Amount Due **\$8,245.00**

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 568691-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|-------------------------|--------------------|-----------------|
| Mo 4 Health & Education | MO 4 HEALTH & EDUC | 2135 |

Billing Address:

Buying Time LLC
Attention: Accounts Payable
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 568691 | 09793023 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 370 | 375 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 1 | 10/23/12 | 10/23/12 | M-F 530-6a | 530-6a | -T----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/23/12 5:46 AM M-F 530-6a 530-6a :30 MBF12TVENV103 \$300.00 NM | | | | | | | | | |
| 2 | 10/24/12 | 10/24/12 | M-F 530-6a | 530-6a | --W---- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/24/12 5:43 AM M-F 530-6a 530-6a :30 MBF12TVENV103 \$300.00 NM | | | | | | | | | |
| 3 | 10/25/12 | 10/25/12 | M-F 530-6a | 530-6a | ---T--- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/25/12 5:39 AM M-F 530-6a 530-6a :30 MBF12TVENV102 \$300.00 NM | | | | | | | | | |
| 4 | 10/26/12 | 10/26/12 | M-F 530-6a | 530-6a | ----F-- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/26/12 5:42 AM M-F 530-6a 530-6a :30 MBF12TVENV103 \$300.00 NM | | | | | | | | | |
| 6 | 10/23/12 | 10/23/12 | M-F 6-7a | 6-7a | -T----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/23/12 6:13 AM M-F 6-7a 6-7a :30 MBF12TVENV102 \$1,000.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|-------------------------|---------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 568691-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Mo 4 Health & Education | MO 4 HEALTH & EDUC | 2135 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 7 | 10/24/12 | 10/24/12 | M-F 6-7a | 6-7a | --W---- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 6:25 AM M-F 6-7a 6-7a :30 MBF12TVENV102 \$1,000.00 NM | | | | | | | | | |
| 8 | 10/25/12 | 10/25/12 | M-F 6-7a | 6-7a | ---T--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 6:54 AM M-F 6-7a 6-7a :30 MBF12TVENV103 \$1,000.00 NM | | | | | | | | | |
| 9 | 10/26/12 | 10/26/12 | M-F 6-7a | 6-7a | ----F-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 6:44 AM M-F 6-7a 6-7a :30 MBF12TVENV104 \$1,000.00 NM | | | | | | | | | |
| 11 | 10/23/12 | 10/23/12 | 7-8a | 7-8a | -T----- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$825.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 7:58 AM 7-8a 7-8a :30 MBF12TVENV103 \$825.00 NM | | | | | | | | | |
| 12 | 10/24/12 | 10/24/12 | 7-8a | 7-8a | --W---- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$825.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 7:39 AM 7-8a 7-8a :30 MBF12TVENV103 \$825.00 NM | | | | | | | | | |
| 13 | 10/25/12 | 10/25/12 | 7-8a | 7-8a | ---T--- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$825.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 7:54 AM 7-8a 7-8a :30 MBF12TVENV103 \$825.00 NM | | | | | | | | | |
| 14 | 10/26/12 | 10/26/12 | 7-8a | 7-8a | ----F-- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$825.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 7:08 AM 7-8a 7-8a :30 MBF12TVENV103 \$825.00 NM | | | | | | | | | |
| 16 | 10/23/12 | 10/23/12 | 5-530p | 5-530p | -T----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 5:12 PM 5-530p 5-530p :30 MBF12TVENV103 \$1,000.00 NM | | | | | | | | | |

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006



| | | | |
|-------------------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 568691-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Mo 4 Health & Education | MO 4 HEALTH & EDUC | 2135 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 17 | 10/24/12 | 10/24/12 | 5-530p | 5-530p | --W---- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 5:21 PM 5-530p 5-530p :30 MBF12TVENV103 \$1,000.00 NM | | | | | | | | | |
| 18 | 10/25/12 | 10/25/12 | 5-530p | 5-530p | ---T--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 5:22 PM 5-530p 5-530p :30 MBF12TVENV102 \$1,000.00 NM | | | | | | | | | |
| 19 | 10/26/12 | 10/26/12 | 5-530p | 5-530p | ----F-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 5:18 PM 5-530p 5-530p :30 MBF12TVENV104 \$1,000.00 NM | | | | | | | | | |
| 21 | 10/23/12 | 10/23/12 | 530-6p | 530-6p | -T----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 5:37 PM 530-6p 530-6p :30 MBF12TVENV102 \$1,000.00 NM | | | | | | | | | |
| 22 | 10/24/12 | 10/24/12 | 530-6p | 530-6p | --W---- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 5:53 PM 530-6p 530-6p :30 MBF12TVENV102 \$1,000.00 NM | | | | | | | | | |
| 23 | 10/25/12 | 10/25/12 | 530-6p | 530-6p | ---T--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 5:44 PM 530-6p 530-6p :30 MBF12TVENV103 \$1,000.00 NM | | | | | | | | | |
| 24 | 10/26/12 | 10/26/12 | 530-6p | 530-6p | ----F-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 5:53 PM 530-6p 530-6p :30 MBF12TVENV103 \$1,000.00 NM | | | | | | | | | |
| 26 | 10/23/12 | 10/23/12 | M-F 6-630p | 6-630p | -T----- | :30 | 1 | \$1,440.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,440.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 6:14 PM M-F 6-630p 6-630p :30 MBF12TVENV103 \$1,440.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|--------------------|-----------------|---------------------|
| 568691-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Mo 4 Health & Education | MO 4 HEALTH & EDUC | 2135 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------|----------------|---------|--------|----------------|------------|------|
| 27 | 10/24/12 | 10/24/12 | M-F 6-630p | 6-630p | --W---- | :30 | 1 | \$1,440.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,440.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 6:23 PM M-F 6-630p 6-630p :30 MBF12TVENV103 \$1,440.00 NM | | | | | | | | | |
| 28 | 10/25/12 | 10/25/12 | M-F 6-630p | 6-630p | ---T--- | :30 | 1 | \$1,440.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,440.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 6:22 PM M-F 6-630p 6-630p :30 MBF12TVENV103 \$1,440.00 NM | | | | | | | | | |
| 29 | 10/26/12 | 10/26/12 | M-F 6-630p | 6-630p | ----F-- | :30 | 1 | \$1,440.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,440.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 6:14 PM M-F 6-630p 6-630p :30 MBF12TVENV104 \$1,440.00 NM | | | | | | | | | |
| 31 | 10/23/12 | 10/23/12 | 9-930p | 9-930p | -T----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 9-930p 9-930p :00 \$1,800.00 NM Credited | | | | | | | | | |
| 32 | 10/24/12 | 10/24/12 | M-F 10-1030p | 10-1030p | --W---- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 11:42 PM M-F 10-1030p 10-1030p :30 MBF12TVENV103 \$1,800.00 NM * | | | | | | | | | |
| 33 | 10/25/12 | 10/25/12 | M-F 10-1030p | 10-1030p | ---T--- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 10:58 PM M-F 10-1030p 10-1030p :30 MBF12TVENV102 \$1,800.00 NM * | | | | | | | | | |
| 34 | 10/26/12 | 10/26/12 | 9-930p | 9-930p | ----F-- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 9:24 PM 9-930p 9-930p :30 MBF12TVENV103 \$1,800.00 NM | | | | | | | | | |
| 36 | 10/27/12 | 10/27/12 | Sa 7-9a | Sa 7-9a | -----S- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 10/27/12 8:27 AM Sa 7-9a Sa 7-9a :30 MBF12TVENV103 \$800.00 NM | | | | | | | | | |



WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|--|---------------------------------|--------------------------------------|--|
| <u>Invoice #</u> 568691-1 | <u>Invoice Date</u> 10/28/12 | <u>Invoice Month</u> October 2012 | <u>Invoice Period</u> 10/01/12 - 10/28/12 |
| <u>Advertiser</u> Mo 4 Health & Education | | <u>Product</u> MO 4 HEALTH & EDUC | <u>Estimate Number</u> 2135 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 37 | 10/28/12 | 10/28/12 | Su 5-6p | 5-6p | -----S | :30 | 1 | \$375.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S | 1 | \$375.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Su | 10/28/12 | 5:14 PM | Su 5-6p | 5-6p | :30 | MBF12TVENV104 | \$375.00 | NM |
| 38 | 10/28/12 | 10/28/12 | Su 10-1030p | 10-1030p | -----S | :30 | 1 | \$1,800.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S | 1 | \$1,800.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Su | 10/28/12 | 11:45 PM | Su 10-1030p | 10-1030p | :30 | MBF12TVENV103 | \$1,800.00 | NM |
| | * | | | | | | | | |
| 40 | 10/26/12 | 10/26/12 | M-F 10-1030p | 10-1030p | ----F-- | :30 | 1 | \$1,800.00 | NM |
| In 40 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ----F-- | 1 | \$1,800.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 4 | F | 10/26/12 | 10:13 PM | M-F 10-1030p | 10-1030p | :30 | MBF12TVENV104 | \$1,800.00 | NM |

Payment Terms 30 Days

| | |
|--------------------------|-------------|
| <u>Agency Commission</u> | \$4,865.25 |
| <u>Net Amount Due</u> | \$27,569.75 |

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 583117-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| Mo 4 Health & Education | MO FOR HEALTH & EDU | 2428 |

Billing Address:

Buying Time LLC
Attention: Accounts Payable
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 583117 | 09842356 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 370 | 375 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 1 | 10/23/12 | 10/23/12 | M-F 12-1p | 12-1p | -T----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 12:59 PM M-F 12-1p 12-1p :30 MBF12TVENV103 \$500.00 NM | | | | | | | | | |
| 2 | 10/24/12 | 10/24/12 | M-F 12-1p | 12-1p | --W---- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 12:44 PM M-F 12-1p 12-1p :30 MBF12TVENV102 \$500.00 NM | | | | | | | | | |
| 3 | 10/25/12 | 10/25/12 | M-F 12-1p | 12-1p | ---T--- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 12:14 PM M-F 12-1p 12-1p :30 MBF12TVENV102 \$500.00 NM | | | | | | | | | |
| 4 | 10/26/12 | 10/26/12 | M-F 12-1p | 12-1p | ----F-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 12:24 PM M-F 12-1p 12-1p :30 MBF12TVENV104 \$500.00 NM | | | | | | | | | |
| 6 | 10/23/12 | 10/23/12 | 930-10p | 930-10p | -T----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 9:41 PM 930-10p 930-10p :30 MBF12TVENV103 \$1,800.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|-------------------------|---------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 583117-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Mo 4 Health & Education | MO FOR HEALTH & EDU | 2428 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 7 | 10/24/12 | 10/24/12 | 930-10p | 930-10p | --W---- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 11:05 PM 930-10p 930-10p :30 MBF12TVENV103 \$1,800.00 NM | | | | | | | | | |
| 8 | 10/25/12 | 10/25/12 | 930-10p | 930-10p | ---T--- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 10:44 PM 930-10p 930-10p :30 MBF12TVENV103 \$1,800.00 NM | | | | | | | | | |
| 9 | 10/26/12 | 10/26/12 | 930-10p | 930-10p | ----F-- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 9:39 PM 930-10p 930-10p :30 MBF12TVENV103 \$1,800.00 NM | | | | | | | | | |
| 11 | 10/23/12 | 10/23/12 | M-F 5-530a | 5-530a | -T----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 5:14 AM M-F 5-530a 5-530a :30 MBF12TVENV103 \$300.00 NM | | | | | | | | | |
| 12 | 10/24/12 | 10/24/12 | M-F 5-530a | 5-530a | --W---- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 5:15 AM M-F 5-530a 5-530a :30 MBF12TVENV102 \$300.00 NM | | | | | | | | | |
| 13 | 10/25/12 | 10/25/12 | M-F 5-530a | 5-530a | ---T--- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 5:14 AM M-F 5-530a 5-530a :30 MBF12TVENV102 \$300.00 NM | | | | | | | | | |
| 14 | 10/26/12 | 10/26/12 | M-F 5-530a | 5-530a | ----F-- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 5:16 AM M-F 5-530a 5-530a :30 MBF12TVENV103 \$300.00 NM | | | | | | | | | |
| 16 | 10/23/12 | 10/23/12 | 7-8a | 7-8a | -T----- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$825.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 7:41 AM 7-8a 7-8a :30 MBF12TVENV102 \$825.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|-------------------------|---------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 583117-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Mo 4 Health & Education | MO FOR HEALTH & EDU | 2428 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------|----------------|---------|--------|----------------|------------|------|
| 17 | 10/24/12 | 10/24/12 | 7-8a | 7-8a | --W---- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$825.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/24/12 7:53 AM 7-8a 7-8a :30 MBF12TVENV103 \$825.00 NM | | | | | | | | | |
| 18 | 10/25/12 | 10/25/12 | 7-8a | 7-8a | ---T--- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$825.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/25/12 7:18 AM 7-8a 7-8a :30 MBF12TVENV103 \$825.00 NM | | | | | | | | | |
| 19 | 10/26/12 | 10/26/12 | 7-8a | 7-8a | ----F-- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$825.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/26/12 7:25 AM 7-8a 7-8a :30 MBF12TVENV104 \$825.00 NM | | | | | | | | | |
| 21 | 10/23/12 | 10/23/12 | 8-9a | 8-9a | -T----- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$825.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/23/12 8:46 AM 8-9a 8-9a :30 MBF12TVENV103 \$825.00 NM | | | | | | | | | |
| 22 | 10/24/12 | 10/24/12 | 8-9a | 8-9a | --W---- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$825.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/24/12 8:44 AM 8-9a 8-9a :30 MBF12TVENV103 \$825.00 NM | | | | | | | | | |
| 23 | 10/25/12 | 10/25/12 | 8-9a | 8-9a | ---T--- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$825.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/25/12 8:54 AM 8-9a 8-9a :30 MBF12TVENV103 \$825.00 NM | | | | | | | | | |
| 24 | 10/26/12 | 10/26/12 | 8-9a | 8-9a | ----F-- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$825.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/26/12 8:44 AM 8-9a 8-9a :30 MBF12TVENV103 \$825.00 NM | | | | | | | | | |
| 27 | 10/23/12 | 10/23/12 | M-F 10-1030p | 10-1030p | -T----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/23/12 10:13 PM M-F 10-1030p 10-1030p :30 MBF12TVENV103 \$1,800.00 NM | | | | | | | | | |

INVOICE

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|-------------------------|---------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 583117-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Mo 4 Health & Education | MO FOR HEALTH & EDU | 2428 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------------------|----------------|---------|--------|----------------|------------|------|
| 28 | 10/24/12 | 10/24/12 | M-F 10-1030p | 10-1030p | --W---- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 11:27 PM M-F 10-1030p 10-1030p :30 MBF12TVENV103 \$1,800.00 NM | | | | | | | | | |
| 29 | 10/25/12 | 10/25/12 | M-F 10-1030p | 10-1030p | ---T--- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 11:15 PM M-F 10-1030p 10-1030p :30 MBF12TVENV103 \$1,800.00 NM | | | | | | | | | |
| 31 | 10/23/12 | 10/23/12 | New Girl / Mindy Project | 8p-9p | -T----- | :30 | 1 | \$2,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$2,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 8:14 PM New Girl / Mindy Project 8p-9p :30 MBF12TVENV102 \$2,800.00 NM | | | | | | | | | |
| 32 | 10/28/12 | 10/28/12 | Su 10-1030p | 10-1030p | -----S | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/28/12 11:59 PM Su 10-1030p 10-1030p :30 MBF12TVENV104 \$1,800.00 NM | | | | | | | | | |

Total Spots **25** Gross Total **\$27,000.00**

Payment Terms 30 Days

Agency Commission **\$4,050.00**

Net Amount Due **\$22,950.00**

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 568701-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| Mo 4 Health & Education | MO 4 HEALTH AND EDU | 2136 |

Billing Address:

Buying Time LLC
Attention: Accounts Payable
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/16/12 - 10/22/12 | 568701 | 09793021 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 370 | 375 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/16/12 | 10/16/12 | M-F 530-6a | 530-6a | -T----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/16/12 5:37 AM M-F 530-6a 530-6a :30 MBF12TVENV101 \$300.00 NM | | | | | | | | | |
| 2 | 10/17/12 | 10/17/12 | M-F 530-6a | 530-6a | --W---- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/17/12 5:36 AM M-F 530-6a 530-6a :30 MBF12TVENV101 \$300.00 NM | | | | | | | | | |
| 3 | 10/18/12 | 10/18/12 | M-F 530-6a | 530-6a | ---T--- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/18/12 5:38 AM M-F 530-6a 530-6a :30 MBF12TVENV102 \$300.00 NM | | | | | | | | | |
| 4 | 10/19/12 | 10/19/12 | M-F 530-6a | 530-6a | ----F-- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/19/12 5:36 AM M-F 530-6a 530-6a :30 MBF12TVENV101 \$300.00 NM | | | | | | | | | |
| 5 | 10/22/12 | 10/22/12 | M-F 530-6a | 530-6a | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/22/12 5:36 AM M-F 530-6a 530-6a :30 MBF12TVENV103 \$300.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|-------------------------|---------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 568701-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Mo 4 Health & Education | MO 4 HEALTH AND EDU | 2136 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 6 | 10/16/12 | 10/16/12 | M-F 6-7a | 6-7a | -T----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/16/12 6:09 AM M-F 6-7a 6-7a :30 MBF12TVENV102 \$1,000.00 NM | | | | | | | | | |
| 7 | 10/17/12 | 10/17/12 | M-F 6-7a | 6-7a | --W---- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/17/12 6:58 AM M-F 6-7a 6-7a :30 MBF12TVENV102 \$1,000.00 NM | | | | | | | | | |
| 8 | 10/18/12 | 10/18/12 | M-F 6-7a | 6-7a | ---T--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/18/12 6:14 AM M-F 6-7a 6-7a :30 MBF12TVENV101 \$1,000.00 NM | | | | | | | | | |
| 9 | 10/19/12 | 10/19/12 | M-F 6-7a | 6-7a | ----F-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/19/12 6:14 AM M-F 6-7a 6-7a :30 MBF12TVENV101 \$1,000.00 NM | | | | | | | | | |
| 10 | 10/22/12 | 10/22/12 | M-F 6-7a | 6-7a | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 6:58 AM M-F 6-7a 6-7a :30 MBF12TVENV102 \$1,000.00 NM | | | | | | | | | |
| 11 | 10/16/12 | 10/16/12 | 7-8a | 7-8a | -T----- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$825.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/16/12 7:47 AM 7-8a 7-8a :30 MBF12TVENV101 \$825.00 NM | | | | | | | | | |
| 12 | 10/17/12 | 10/17/12 | 7-8a | 7-8a | --W---- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$825.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/17/12 7:53 AM 7-8a 7-8a :30 MBF12TVENV101 \$825.00 NM | | | | | | | | | |
| 13 | 10/18/12 | 10/18/12 | 7-8a | 7-8a | ---T--- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$825.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/18/12 7:57 AM 7-8a 7-8a :30 MBF12TVENV102 \$825.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|-------------------------|---------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 568701-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| Mo 4 Health & Education | MO 4 HEALTH AND EDU | 2136 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 14 | 10/19/12 | 10/19/12 | 7-8a | 7-8a | ----F-- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$825.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/19/12 7:09 AM 7-8a 7-8a :30 MBF12TVENV102 \$825.00 NM | | | | | | | | | |
| 15 | 10/22/12 | 10/22/12 | 7-8a | 7-8a | M----- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$825.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 7:57 AM 7-8a 7-8a :30 MBF12TVENV103 \$825.00 NM | | | | | | | | | |
| 16 | 10/16/12 | 10/16/12 | 5-530p | 5-530p | -T----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/16/12 5:13 PM 5-530p 5-530p :30 MBF12TVENV102 \$1,000.00 NM | | | | | | | | | |
| 17 | 10/18/12 | 10/18/12 | 5-530p | 5-530p | ---T--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/18/12 5:09 PM 5-530p 5-530p :30 MBF12TVENV101 \$1,000.00 NM | | | | | | | | | |
| 18 | 10/18/12 | 10/18/12 | 5-530p | 5-530p | ---T--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/18/12 5:24 PM 5-530p 5-530p :30 MBF12TVENV102 \$1,000.00 NM | | | | | | | | | |
| 19 | 10/19/12 | 10/19/12 | 5-530p | 5-530p | ----F-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/19/12 5:22 PM 5-530p 5-530p :30 MBF12TVENV101 \$1,000.00 NM | | | | | | | | | |
| 20 | 10/22/12 | 10/22/12 | 5-530p | 5-530p | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 5:21 PM 5-530p 5-530p :30 MBF12TVENV103 \$1,000.00 NM | | | | | | | | | |
| 21 | 10/16/12 | 10/16/12 | 530-6p | 530-6p | -T----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/16/12 5:55 PM 530-6p 530-6p :30 MBF12TVENV102 \$1,000.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|-------------------------|---------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 568701-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| Mo 4 Health & Education | MO 4 HEALTH AND EDU | 2136 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 22 | 10/16/12 | 10/16/12 | 530-6p | 530-6p | -T----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/16/12 5:40 PM 530-6p 530-6p :30 MBF12TVENV101 \$1,000.00 NM | | | | | | | | | |
| 23 | 10/18/12 | 10/18/12 | 530-6p | 530-6p | ---T--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/18/12 5:44 PM 530-6p 530-6p :30 MBF12TVENV101 \$1,000.00 NM | | | | | | | | | |
| 24 | 10/19/12 | 10/19/12 | 530-6p | 530-6p | ----F-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/19/12 5:50 PM 530-6p 530-6p :30 MBF12TVENV102 \$1,000.00 NM | | | | | | | | | |
| 25 | 10/22/12 | 10/22/12 | 530-6p | 530-6p | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/22/12 5:54 PM 530-6p 530-6p :30 MBF12TVENV102 \$1,000.00 NM | | | | | | | | | |
| 26 | 10/16/12 | 10/16/12 | M-F 6-630p | 6-630p | -T----- | :30 | 1 | \$1,440.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$1,440.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/16/12 6:22 PM M-F 6-630p 6-630p :30 MBF12TVENV101 \$1,440.00 NM | | | | | | | | | |
| 27 | 10/17/12 | 10/17/12 | M-F 6-630p | 6-630p | --W---- | :30 | 1 | \$1,440.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$1,440.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/17/12 6:22 PM M-F 6-630p 6-630p :30 MBF12TVENV102 \$1,440.00 NM | | | | | | | | | |
| 28 | 10/18/12 | 10/18/12 | M-F 6-630p | 6-630p | ---T--- | :30 | 1 | \$1,440.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$1,440.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/18/12 6:14 PM M-F 6-630p 6-630p :30 MBF12TVENV102 \$1,440.00 NM | | | | | | | | | |
| 29 | 10/19/12 | 10/19/12 | M-F 6-630p | 6-630p | ----F-- | :30 | 1 | \$1,440.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$1,440.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/19/12 6:13 PM M-F 6-630p 6-630p :30 MBF12TVENV101 \$1,440.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 568701-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| Mo 4 Health & Education | MO 4 HEALTH AND EDU | 2136 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|------------|----------|--------------|----------------|---------|--------|------------|------------|------|
| 30 | 10/22/12 | 10/22/12 | M-F 6-630p | 6-630p | M----- | :30 | 1 | \$1,440.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,440.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/22/12 6:14 PM M-F 6-630p 6-630p :30 MBF12TVENV103 \$1,440.00 NM | | | | | | | | | |
| 31 | 10/16/12 | 10/16/12 | M-F 10-1030p | 10-1030p | -T----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/16/12 10:14 PM M-F 10-1030p 10-1030p :30 MBF12TVENV102 \$1,800.00 NM | | | | | | | | | |
| 32 | 10/17/12 | 10/17/12 | 9-930p | 9-930p | --W---- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/17/12 11:05 PM 9-930p 9-930p :30 MBF12TVENV101 \$1,800.00 NM | | | | | | | | | |
| 33 | 10/19/12 | 10/19/12 | M-F 10-1030p | 10-1030p | ----F-- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/19/12 11:03 PM M-F 10-1030p 10-1030p :30 MBF12TVENV102 \$1,800.00 NM | | | | | | | | | |
| 34 | 10/19/12 | 10/19/12 | M-F 10-1030p | 10-1030p | ----F-- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/19/12 11:19 PM M-F 10-1030p 10-1030p :30 MBF12TVENV101 \$1,800.00 NM | | | | | | | | | |
| 35 | 10/22/12 | 10/22/12 | M-F 10-1030p | 10-1030p | M----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/22/12 11:37 PM M-F 10-1030p 10-1030p :30 MBF12TVENV103 \$1,800.00 NM | | | | | | | | | |
| 36 | 10/20/12 | 10/20/12 | Sa 7-9a | Sa 7-9a | -----S- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 10/20/12 8:24 AM Sa 7-9a Sa 7-9a :30 MBF12TVENV102 \$800.00 NM | | | | | | | | | |
| 37 | 10/21/12 | 10/21/12 | Su 5-6p | 5-6p | -----S | :30 | 1 | \$375.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$375.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/21/12 5:13 PM Su 5-6p 5-6p :30 MBF12TVENV101 \$375.00 NM | | | | | | | | | |

INVOICE

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 568701-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| Mo 4 Health & Education | MO 4 HEALTH AND EDU | 2136 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | |
|---|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|--------|---|------------|--|--|--|--|
| 38 | 10/21/12 | 10/21/12 | Su 9-10p | 9-10p | -----S | :30 | 1 | \$1,800.00 | NM | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$1,800.00</td><td colspan="4"></td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/15/12 | 10/21/12 | -----S | 1 | \$1,800.00 | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/12 | 10/21/12 | -----S | 1 | \$1,800.00 | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | |
| 1 4 | Su | 10/21/12 | 10:16 PM | Su 9-10p | 9-10p | :30 | MBF12TVENV102 | \$1,800.00 | NM | | | | | | | | | | | | | | | | | | | | |

Total Spots **38** Gross Total **\$39,800.00**

Payment Terms 30 Days

Agency Commission **\$5,970.00**

Net Amount Due **\$33,830.00**

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 583159-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| Mo 4 Health & Education | MO FOR HEALTH & EDU | 2429 |

Billing Address:

Buying Time LLC
Attention: Accounts Payable
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/05/12 | 583159 | 09842357 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 370 | 375 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/30/12 | 10/30/12 | M-F 5-530a | 5-530a | -T----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 5:08 AM M-F 5-530a 5-530a :30 MBF12TVENV103 \$300.00 NM | | | | | | | | | |
| 2 | 10/31/12 | 10/31/12 | M-F 5-530a | 5-530a | --W---- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/31/12 5:24 AM M-F 5-530a 5-530a :30 MBF12TVENV104 \$300.00 NM | | | | | | | | | |
| 3 | 11/01/12 | 11/01/12 | M-F 5-530a | 5-530a | ---T--- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 11/01/12 5:24 AM M-F 5-530a 5-530a :30 MBF12TVENV104 \$300.00 NM | | | | | | | | | |
| 4 | 11/02/12 | 11/02/12 | M-F 5-530a | 5-530a | ----F-- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 11/02/12 5:25 AM M-F 5-530a 5-530a :30 MBF12TVENV103 \$300.00 NM | | | | | | | | | |
| 5 | 11/05/12 | 11/05/12 | M-F 5-530a | 5-530a | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 5:13 AM M-F 5-530a 5-530a :30 MBF12TVENV103 \$300.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 583159-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| Mo 4 Health & Education | MO FOR HEALTH & EDU | 2429 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 6 | 11/01/12 | 11/01/12 | M-F 6-7a | 6-7a | ---T--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ---T--- | 1 | \$1,000.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Th | 11/01/12 | 6:37 AM | M-F 6-7a | 6-7a | :30 | MBF12TVENV103 | \$1,000.00 | NM |
| 7 | 10/31/12 | 10/31/12 | 7-8a | 7-8a | --W---- | :30 | 1 | \$825.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --W---- | 1 | \$825.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 7:58 AM | 7-8a | 7-8a | :30 | MBF12TVENV103 | \$825.00 | NM |
| 8 | 11/02/12 | 11/02/12 | 7-8a | 7-8a | ----F-- | :30 | 1 | \$825.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ----F-- | 1 | \$825.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | F | 11/02/12 | 7:54 AM | 7-8a | 7-8a | :30 | MBF12TVENV104 | \$825.00 | NM |
| 9 | 11/05/12 | 11/05/12 | 7-8a | 7-8a | M----- | :30 | 1 | \$825.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$825.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 7:13 AM | 7-8a | 7-8a | :30 | MBF12TVENV104 | \$825.00 | NM |
| 10 | 10/30/12 | 10/30/12 | 8-9a | 8-9a | -T----- | :30 | 1 | \$825.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -T----- | 1 | \$825.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 8:51 AM | 8-9a | 8-9a | :30 | MBF12TVENV104 | \$825.00 | NM |
| 11 | 11/05/12 | 11/05/12 | 8-9a | 8-9a | M----- | :30 | 1 | \$825.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$825.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 8:59 AM | 8-9a | 8-9a | :30 | MBF12TVENV103 | \$825.00 | NM |
| 12 | 10/30/12 | 10/30/12 | M-F 10-11a | 10-11a | -T----- | :30 | 1 | \$150.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -T----- | 1 | \$150.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 10:54 AM | M-F 10-11a | 10-11a | :30 | MBF12TVENV103 | \$150.00 | NM |
| 13 | 10/31/12 | 10/31/12 | M-F 10-11a | 10-11a | --W---- | :30 | 1 | \$150.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --W---- | 1 | \$150.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 10:34 AM | M-F 10-11a | 10-11a | :30 | MBF12TVENV104 | \$150.00 | NM |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|-------------------------|---------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 583159-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| Mo 4 Health & Education | MO FOR HEALTH & EDU | 2429 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 14 | 11/01/12 | 11/01/12 | M-F 10-11a | 10-11a | ---T--- | :30 | 1 | \$150.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ---T--- | 1 | \$150.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Th | 11/01/12 | 10:50 AM | M-F 10-11a | 10-11a | :30 | MBF12TVENV104 | \$150.00 | NM |
| 15 | 11/02/12 | 11/02/12 | M-F 10-11a | 10-11a | ----F-- | :30 | 1 | \$150.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ----F-- | 1 | \$150.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | F | 11/02/12 | 10:38 AM | M-F 10-11a | 10-11a | :30 | MBF12TVENV103 | \$150.00 | NM |
| 16 | 11/05/12 | 11/05/12 | M-F 10-11a | 10-11a | M----- | :30 | 1 | \$150.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$150.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 10:40 AM | M-F 10-11a | 10-11a | :30 | MBF12TVENV104 | \$150.00 | NM |
| 17 | 10/30/12 | 10/30/12 | M-F 12-1p | 12-1p | -T----- | :30 | 1 | \$500.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -T----- | 1 | \$500.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 12:30 PM | M-F 12-1p | 12-1p | :30 | MBF12TVENV104 | \$500.00 | NM |
| 18 | 10/31/12 | 10/31/12 | M-F 12-1p | 12-1p | --W---- | :30 | 1 | \$500.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --W---- | 1 | \$500.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 12:14 PM | M-F 12-1p | 12-1p | :30 | MBF12TVENV103 | \$500.00 | NM |
| 19 | 11/01/12 | 11/01/12 | M-F 12-1p | 12-1p | ---T--- | :30 | 1 | \$500.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ---T--- | 1 | \$500.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Th | 11/01/12 | 12:29 PM | M-F 12-1p | 12-1p | :30 | MBF12TVENV103 | \$500.00 | NM |
| 20 | 11/02/12 | 11/02/12 | M-F 12-1p | 12-1p | ----F-- | :30 | 1 | \$500.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ----F-- | 1 | \$500.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | F | 11/02/12 | 12:14 PM | M-F 12-1p | 12-1p | :30 | MBF12TVENV104 | \$500.00 | NM |
| 21 | 11/05/12 | 11/05/12 | M-F 12-1p | 12-1p | M----- | :30 | 1 | \$500.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$500.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 12:54 PM | M-F 12-1p | 12-1p | :30 | MBF12TVENV103 | \$500.00 | NM |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|-------------------------|---------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 583159-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| Mo 4 Health & Education | MO FOR HEALTH & EDU | 2429 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 22 | 10/31/12 | 10/31/12 | M-F 4-5p | 4-5p | --W---- | :30 | 1 | \$375.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$375.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 4:49 PM M-F 4-5p 4-5p :30 MBF12TVENV104 \$375.00 NM | | | | | | | | | |
| 23 | 11/05/12 | 11/05/12 | M-F 4-5p | 4-5p | M----- | :30 | 1 | \$375.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$375.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 4:25 PM M-F 4-5p 4-5p :30 MBF12TVENV104 \$375.00 NM | | | | | | | | | |
| 25 | 10/30/12 | 10/30/12 | 530-6p | 530-6p | -T----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 5:52 PM 530-6p 530-6p :30 MBF12TVENV103 \$1,000.00 NM | | | | | | | | | |
| 26 | 11/01/12 | 11/01/12 | 530-6p | 530-6p | ---T--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 11/01/12 5:37 PM 530-6p 530-6p :30 MBF12TVENV104 \$1,000.00 NM | | | | | | | | | |
| 27 | 10/31/12 | 10/31/12 | M-F 6-630p | 6-630p | --W---- | :30 | 1 | \$1,440.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,440.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 6:09 PM M-F 6-630p 6-630p :30 MBF12TVENV103 \$1,440.00 NM | | | | | | | | | |
| 28 | 11/05/12 | 11/05/12 | FOX Prime Monday 7-8p | 7p-8p | M----- | :30 | 1 | \$3,300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$3,300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 6:59 PM FOX Prime Monday 7-8p 7p-8p :30 MBF12TVENV103 \$3,300.00 NM | | | | | | | | | |
| 29 | 10/30/12 | 10/30/12 | 930-10p | 930-10p | -T----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 9:56 PM 930-10p 930-10p :30 MBF12TVENV104 \$1,800.00 NM | | | | | | | | | |
| 30 | 10/31/12 | 10/31/12 | 930-10p | 930-10p | --W---- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 9:44 PM 930-10p 930-10p :30 MBF12TVENV104 \$1,800.00 NM | | | | | | | | | |

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|-------------------------|---------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 583159-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Mo 4 Health & Education | MO FOR HEALTH & EDU | 2429 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------|----------------|---------|--------|----------------|------------|------|
| 31 | 11/01/12 | 11/01/12 | 930-10p | 930-10p | ---T--- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 11/01/12 9:40 PM 930-10p 930-10p :30 MBF12TVENV103 \$1,800.00 NM | | | | | | | | | |
| 32 | 11/02/12 | 11/02/12 | 930-10p | 930-10p | ----F-- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 11/02/12 9:56 PM 930-10p 930-10p :30 MBF12TVENV103 \$1,800.00 NM | | | | | | | | | |
| 33 | 11/05/12 | 11/05/12 | 930-10p | 930-10p | M----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 9:40 PM 930-10p 930-10p :30 MBF12TVENV104 \$1,800.00 NM | | | | | | | | | |
| 34 | 10/30/12 | 10/30/12 | M-F 10-1030p | 10-1030p | -T----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 10:08 PM M-F 10-1030p 10-1030p :30 MBF12TVENV103 \$1,800.00 NM | | | | | | | | | |
| 35 | 10/31/12 | 10/31/12 | M-F 10-1030p | 10-1030p | --W---- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 10:27 PM M-F 10-1030p 10-1030p :30 MBF12TVENV103 \$1,800.00 NM | | | | | | | | | |
| 36 | 11/01/12 | 11/01/12 | M-F 10-1030p | 10-1030p | ---T--- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 11/01/12 10:14 PM M-F 10-1030p 10-1030p :30 MBF12TVENV104 \$1,800.00 NM | | | | | | | | | |
| 37 | 11/02/12 | 11/02/12 | M-F 10-1030p | 10-1030p | ----F-- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 11/02/12 10:30 PM M-F 10-1030p 10-1030p :30 MBF12TVENV104 \$1,800.00 NM | | | | | | | | | |

Total Spots 36 Gross Total \$33,565.00

Payment Terms 30 Days

Agency Commission \$5,034.75

Net Amount Due \$28,530.25

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 568691-2 | 11/11/12 | November 2012 | 10/29/12 - 10/29/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|-------------------------|--------------------|-----------------|
| Mo 4 Health & Education | MO 4 HEALTH & EDUC | 2135 |

Billing Address:

Buying Time LLC
Attention: Accounts Payable
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 568691 | 09793023 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 370 | 375 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 5 | 10/29/12 | 10/29/12 | M-F 530-6a | 530-6a | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 5:36 AM M-F 530-6a 530-6a :30 MBF12TVENV104 \$300.00 NM | | | | | | | | | |
| 10 | 10/29/12 | 10/29/12 | M-F 6-7a | 6-7a | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 6:34 AM M-F 6-7a 6-7a :30 MBF12TVENV103 \$1,000.00 NM | | | | | | | | | |
| 15 | 10/29/12 | 10/29/12 | 7-8a | 7-8a | M----- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$825.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 7:15 AM 7-8a 7-8a :30 MBF12TVENV104 \$825.00 NM | | | | | | | | | |
| 20 | 10/29/12 | 10/29/12 | 5-530p | 5-530p | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 5:23 PM 5-530p 5-530p :30 MBF12TVENV103 \$1,000.00 NM | | | | | | | | | |
| 25 | 10/29/12 | 10/29/12 | 530-6p | 530-6p | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 5:54 PM 530-6p 530-6p :30 MBF12TVENV104 \$1,000.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|-------------------------|---------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 568691-2 | 11/11/12 | November 2012 | 10/29/12 - 10/29/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Mo 4 Health & Education | MO 4 HEALTH & EDUC | 2135 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-----------------------|-------------|
| 30 | 10/29/12 | 10/29/12 | M-F 6-630p | 6-630p | M----- | :30 | 1 | \$1,440.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,440.00 | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/29/12 | 6:23 PM | M-F 6-630p | 6-630p | :30 | MBF12TVENV103 | \$1,440.00 | NM |
| 35 | 10/29/12 | 10/29/12 | 9-930p | 9-930p | M----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,800.00 | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/29/12 | | 9-930p | 9-930p | :00 | | \$1,800.00 | NM |
| | | | | Credited | | | | | |
| 39 | 10/29/12 | 10/29/12 | M-F 10-1030p | 10-1030p | M----- | :30 | 1 | \$1,800.00 | NM |
| In 39 | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,800.00 | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/29/12 | 10:08 PM | M-F 10-1030p | 10-1030p | :30 | MBF12TVENV104 | \$1,800.00 | NM |

Total Spots 7 Gross Total \$7,365.00

Payment Terms 30 Days

Agency Commission \$1,104.75
Net Amount Due \$6,260.25

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 583117-2 | 11/11/12 | November 2012 | 10/29/12 - 10/29/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| Mo 4 Health & Education | MO FOR HEALTH & EDU | 2428 |

Billing Address:

Buying Time LLC
Attention: Accounts Payable
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 583117 | 09842356 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 370 | 375 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 5 | 10/29/12 | 10/29/12 | M-F 12-1p | 12-1p | M----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 12:07 PM M-F 12-1p 12-1p :30 MBF12TVENV104 \$500.00 NM | | | | | | | | | |
| 10 | 10/29/12 | 10/29/12 | 930-10p | 930-10p | M----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 9:44 PM 930-10p 930-10p :30 CZST12TVENV105 \$1,800.00 NM | | | | | | | | | |
| 15 | 10/29/12 | 10/29/12 | M-F 5-530a | 5-530a | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 5:09 AM M-F 5-530a 5-530a :30 MBF12TVENV103 \$300.00 NM | | | | | | | | | |
| 20 | 10/29/12 | 10/29/12 | 7-8a | 7-8a | M----- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$825.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 7:40 AM 7-8a 7-8a :30 MBF12TVENV104 \$825.00 NM | | | | | | | | | |
| 25 | 10/29/12 | 10/29/12 | 8-9a | 8-9a | M----- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$825.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 8:59 AM 8-9a 8-9a :30 MBF12TVENV103 \$825.00 NM | | | | | | | | | |

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 583117-2 | 11/11/12 | November 2012 | 10/29/12 - 10/29/12 |
| Advertiser | Product | Estimate Number | |
| Mo 4 Health & Education | MO FOR HEALTH & EDU | 2428 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 26 | 10/29/12 | 10/29/12 | FOX Prime Monday 7-8p | 7p-8p | M----- | :30 | 1 | \$3,300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$3,300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 FOX Prime Monday 7-8p 7p-8p :00 \$3,300.00 NM Credited | | | | | | | | | |
| 30 | 10/29/12 | 10/29/12 | M-F 10-1030p | 10-1030p | M----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 10:29 PM M-F 10-1030p 10-1030p :30 MBF12TVENV104 \$1,800.00 NM | | | | | | | | | |
| 33 | 10/29/12 | 10/29/12 | World Series on FOX | 6p-CC | M----- | :30 | 1 | \$3,300.00 | NM |
| In 33 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$3,300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 World Series on FOX 6p-CC :00 \$3,300.00 NM Credited | | | | | | | | | |
| 34 | 10/29/12 | 10/29/12 | World Series on FOX | 6p-CC | M----- | :30 | 1 | \$2,800.00 | NM |
| prebooked Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$2,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 World Series on FOX 6p-CC :00 \$2,800.00 NM Credited | | | | | | | | | |
| 35 | 10/29/12 | 10/29/12 | FOX Prime Monday | 7p-9p | M----- | :30 | 1 | \$2,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$2,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 7:00 PM FOX Prime Monday 7p-9p :30 MBF12TVENV103 \$2,800.00 NM | | | | | | | | | |
| 36 | 10/29/12 | 10/29/12 | FOX Prime Monday | 7p-9p | M----- | :30 | 1 | \$3,300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$3,300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 7:29 PM FOX Prime Monday 7p-9p :30 MBF12TVENV104 \$3,300.00 NM | | | | | | | | | |

Total Spots 8 Gross Total \$12,150.00

Payment Terms 30 Days

Agency Commission \$1,822.50

Net Amount Due \$10,327.50

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 568689-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|-------------------------|--------------------|-----------------|
| Mo 4 Health & Education | MO 4 HEALTH & EDUC | 2134 |

Billing Address:

Buying Time LLC
Attention: Accounts Payable
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/05/12 | 568689 | 09793026 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 370 | 375 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/30/12 | 10/30/12 | M-F 530-6a | 530-6a | -T----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 5:38 AM M-F 530-6a 530-6a :30 MBF12TVENV103 \$300.00 NM | | | | | | | | | |
| 2 | 10/31/12 | 10/31/12 | M-F 530-6a | 530-6a | --W---- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/31/12 5:44 AM M-F 530-6a 530-6a :30 MBF12TVENV103 \$300.00 NM | | | | | | | | | |
| 3 | 11/01/12 | 11/01/12 | M-F 530-6a | 530-6a | ---T--- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 11/01/12 5:54 AM M-F 530-6a 530-6a :30 MBF12TVENV104 \$300.00 NM | | | | | | | | | |
| 4 | 11/02/12 | 11/02/12 | M-F 530-6a | 530-6a | ----F-- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 11/02/12 5:37 AM M-F 530-6a 530-6a :30 MBF12TVENV103 \$300.00 NM | | | | | | | | | |
| 5 | 11/05/12 | 11/05/12 | M-F 530-6a | 530-6a | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 5:43 AM M-F 530-6a 530-6a :30 MBF12TVENV104 \$300.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|--------------------|-----------------|---------------------|
| 568689-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| Mo 4 Health & Education | MO 4 HEALTH & EDUC | 2134 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 6 | 10/30/12 | 10/30/12 | M-F 6-7a | 6-7a | -T----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -T----- | 1 | \$1,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 6:09 AM | M-F 6-7a | 6-7a | :30 | MBF12TVENV104 | \$1,000.00 | NM |
| 7 | 10/31/12 | 10/31/12 | M-F 6-7a | 6-7a | --W---- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --W---- | 1 | \$1,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 6:39 AM | M-F 6-7a | 6-7a | :30 | MBF12TVENV104 | \$1,000.00 | NM |
| 8 | 11/01/12 | 11/01/12 | M-F 6-7a | 6-7a | ---T--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ---T--- | 1 | \$1,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Th | 11/01/12 | 6:59 AM | M-F 6-7a | 6-7a | :30 | MBF12TVENV103 | \$1,000.00 | NM |
| 9 | 11/02/12 | 11/02/12 | M-F 6-7a | 6-7a | ----F-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ----F-- | 1 | \$1,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | F | 11/02/12 | 6:42 AM | M-F 6-7a | 6-7a | :30 | MBF12TVENV104 | \$1,000.00 | NM |
| 10 | 11/05/12 | 11/05/12 | M-F 6-7a | 6-7a | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$1,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 6:12 AM | M-F 6-7a | 6-7a | :30 | MBF12TVENV103 | \$1,000.00 | NM |
| 11 | 10/30/12 | 10/30/12 | 7-8a | 7-8a | -T----- | :30 | 1 | \$825.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -T----- | 1 | \$825.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 7:45 AM | 7-8a | 7-8a | :30 | MBF12TVENV103 | \$825.00 | NM |
| 12 | 10/31/12 | 10/31/12 | 7-8a | 7-8a | --W---- | :30 | 1 | \$825.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --W---- | 1 | \$825.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 7:38 AM | 7-8a | 7-8a | :30 | MBF12TVENV103 | \$825.00 | NM |
| 13 | 11/01/12 | 11/01/12 | 7-8a | 7-8a | ---T--- | :30 | 1 | \$825.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ---T--- | 1 | \$825.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Th | 11/01/12 | 7:58 AM | 7-8a | 7-8a | :30 | MBF12TVENV104 | \$825.00 | NM |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|-------------------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 568689-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| Mo 4 Health & Education | MO 4 HEALTH & EDUC | 2134 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 14 | 11/02/12 | 11/02/12 | 7-8a | 7-8a | ----F-- | :30 | 1 | \$825.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ----F-- | 1 | \$825.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | F | 11/02/12 | 7:39 AM | 7-8a | 7-8a | :30 | MBF12TVENV103 | \$825.00 | NM |
| 15 | 11/05/12 | 11/05/12 | 7-8a | 7-8a | M----- | :30 | 1 | \$825.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$825.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 7:46 AM | 7-8a | 7-8a | :30 | MBF12TVENV104 | \$825.00 | NM |
| 16 | 10/30/12 | 10/30/12 | 8-9a | 8-9a | -T----- | :30 | 1 | \$825.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -T----- | 1 | \$825.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 8:25 AM | 8-9a | 8-9a | :30 | MBF12TVENV104 | \$825.00 | NM |
| 17 | 11/01/12 | 11/01/12 | 8-9a | 8-9a | ---T--- | :30 | 1 | \$825.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ---T--- | 1 | \$825.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Th | 11/01/12 | 8:52 AM | 8-9a | 8-9a | :30 | MBF12TVENV103 | \$825.00 | NM |
| 18 | 10/30/12 | 10/30/12 | M-F 5-6p | 5-6p | -T----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -T----- | 1 | \$1,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 5:43 PM | M-F 5-6p | 5-6p | :30 | MBF12TVENV104 | \$1,000.00 | NM |
| 19 | 10/31/12 | 10/31/12 | 5-530p | 5-530p | --W---- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --W---- | 1 | \$1,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 5:23 PM | 5-530p | 5-530p | :30 | MBF12TVENV104 | \$1,000.00 | NM |
| 20 | 11/01/12 | 11/01/12 | 5-530p | 5-530p | ---T--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ---T--- | 1 | \$1,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Th | 11/01/12 | 5:11 PM | 5-530p | 5-530p | :30 | MBF12TVENV104 | \$1,000.00 | NM |
| 21 | 11/02/12 | 11/02/12 | 5-530p | 5-530p | ----F-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ----F-- | 1 | \$1,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | F | 11/02/12 | 5:22 PM | 5-530p | 5-530p | :30 | MBF12TVENV104 | \$1,000.00 | NM |

INVOICE



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|---------------------------------------|-------------------------------|--------------------------------|---------------------------------------|
| Invoice # 568689-1 | Invoice Date 11/11/12 | Invoice Month November 2012 | Invoice Period 10/29/12 - 11/05/12 |
| Advertiser Mo 4 Health & Education | Product MO 4 HEALTH & EDUC | Estimate Number 2134 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 22 | 11/05/12 | 11/05/12 | 5-530p | 5-530p | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$1,000.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 5:22 PM | 5-530p | 5-530p | :30 | MBF12TVENV103 | \$1,000.00 | NM |
| 23 | 10/30/12 | 10/30/12 | 530-6p | 530-6p | -T----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -T----- | 1 | \$1,000.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 5:38 PM | 530-6p | 530-6p | :30 | MBF12TVENV103 | \$1,000.00 | NM |
| 24 | 10/31/12 | 10/31/12 | 530-6p | 530-6p | --W---- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --W---- | 1 | \$1,000.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 5:54 PM | 530-6p | 530-6p | :30 | MBF12TVENV103 | \$1,000.00 | NM |
| 25 | 11/01/12 | 11/01/12 | 530-6p | 530-6p | ---T--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ---T--- | 1 | \$1,000.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Th | 11/01/12 | 5:52 PM | 530-6p | 530-6p | :30 | MBF12TVENV103 | \$1,000.00 | NM |
| 26 | 11/02/12 | 11/02/12 | 530-6p | 530-6p | ----F-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ----F-- | 1 | \$1,000.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | F | 11/02/12 | 5:45 PM | 530-6p | 530-6p | :30 | MBF12TVENV103 | \$1,000.00 | NM |
| 27 | 11/05/12 | 11/05/12 | 530-6p | 530-6p | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$1,000.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 5:53 PM | 530-6p | 530-6p | :30 | MBF12TVENV104 | \$1,000.00 | NM |
| 28 | 10/30/12 | 10/30/12 | M-F 6-630p | 6-630p | -T----- | :30 | 1 | \$1,440.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -T----- | 1 | \$1,440.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 6:28 PM | M-F 6-630p | 6-630p | :30 | MBF12TVENV103 | \$1,440.00 | NM |
| 29 | 10/31/12 | 10/31/12 | M-F 6-630p | 6-630p | --W---- | :30 | 1 | \$1,440.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --W---- | 1 | \$1,440.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 6:23 PM | M-F 6-630p | 6-630p | :30 | MBF12TVENV104 | \$1,440.00 | NM |

INVOICE



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|-------------------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 568689-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| Mo 4 Health & Education | MO 4 HEALTH & EDUC | 2134 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-----------------------|-------------|
| 30 | 11/01/12 | 11/01/12 | M-F 6-630p | 6-630p | ---T--- | :30 | 1 | \$1,440.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ---T--- | 1 | \$1,440.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Th | 11/01/12 | 6:21 PM | M-F 6-630p | 6-630p | :30 | MBF12TVENV104 | \$1,440.00 | NM |
| 31 | 11/02/12 | 11/02/12 | M-F 6-630p | 6-630p | ----F-- | :30 | 1 | \$1,440.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ----F-- | 1 | \$1,440.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | F | 11/02/12 | 6:12 PM | M-F 6-630p | 6-630p | :30 | MBF12TVENV104 | \$1,440.00 | NM |
| 32 | 11/05/12 | 11/05/12 | M-F 6-630p | 6-630p | M----- | :30 | 1 | \$1,440.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$1,440.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 6:22 PM | M-F 6-630p | 6-630p | :30 | MBF12TVENV103 | \$1,440.00 | NM |
| 33 | 10/30/12 | 10/30/12 | 9-930p | 9-930p | -T----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -T----- | 1 | \$1,800.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 9:23 PM | 9-930p | 9-930p | :30 | MBF12TVENV104 | \$1,800.00 | NM |
| 34 | 10/31/12 | 10/31/12 | 9-930p | 9-930p | --W---- | :30 | 1 | \$1,800.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --W---- | 1 | \$1,800.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 9:14 PM | 9-930p | 9-930p | :30 | MBF12TVENV103 | \$1,800.00 | NM |
| 35 | 11/01/12 | 11/01/12 | 9-930p | 9-930p | ---T--- | :30 | 1 | \$1,800.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ---T--- | 1 | \$1,800.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Th | 11/01/12 | | 9-930p | 9-930p | :00 | | \$1,800.00 | NM |
| | Credited | | | | | | | | |
| 36 | 11/02/12 | 11/02/12 | 9-930p | 9-930p | ----F-- | :30 | 1 | \$1,800.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ----F-- | 1 | \$1,800.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | F | 11/02/12 | 9:29 PM | 9-930p | 9-930p | :30 | MBF12TVENV104 | \$1,800.00 | NM |
| 37 | 11/05/12 | 11/05/12 | 9-930p | 9-930p | M----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$1,800.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 9:27 PM | 9-930p | 9-930p | :30 | MBF12TVENV104 | \$1,800.00 | NM |

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|--|--------------------------------------|---------------------------------------|--|
| <u>Invoice #</u> 568689-1 | <u>Invoice Date</u> 11/11/12 | <u>Invoice Month</u> November 2012 | <u>Invoice Period</u> 10/29/12 - 11/05/12 |
| <u>Advertiser</u> Mo 4 Health & Education | <u>Product</u> MO 4 HEALTH & EDUC | <u>Estimate Number</u> 2134 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 38 | 11/03/12 | 11/03/12 | Sa 7-9a | Sa 7-9a | -----S- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$800.00 | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Sa | 11/03/12 | 7:44 AM | Sa 7-9a | Sa 7-9a | :30 | MBF12TVENV103 | \$800.00 | NM |
| 39 | 11/04/12 | 11/04/12 | Su 5-6p | 5-6p | -----S | :30 | 1 | \$375.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$375.00 | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Su | 11/04/12 | 5:50 PM | Su 5-6p | 5-6p | :30 | MBF12TVENV104 | \$375.00 | NM |
| 40 | 11/04/12 | 11/04/12 | Su 9-10p | 9-10p | -----S | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,800.00 | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Su | 11/04/12 | 9:15 PM | Su 9-10p | 9-10p | :30 | MBF12TVENV103 | \$1,800.00 | NM |
| 41 | 11/02/12 | 11/02/12 | 9-930p | 9-930p | ----F-- | :30 | 1 | \$1,800.00 | NM |
| In 41 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$1,800.00 | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | F | 11/02/12 | 9:09 PM | 9-930p | 9-930p | :30 | MBF12TVENV103 | \$1,800.00 | NM |

Total Spots **40** Gross Total **\$41,450.00**

Payment Terms 30 Days

Agency Commission **\$6,217.50**

Net Amount Due **\$35,232.50**